

Tyler Preisser

Chief Product Officer, Inventor & Builder

Tyler Preisser is the **Chief Product Officer** at **R Squared AI**, where he focuses on making sure what gets built is what the next generation of business actually needs.

He brings a mind that can **build AI for any scenario** — custom agentic solutions, back-office automation, and production-grade systems that replace manual work at scale. Through **Preisser Solutions**, he built automated back-office systems that replaced entire manual workflows for businesses that didn't have the staff to operate — proving AI could do it **better, faster, and cheaper**.

His path runs from **farm operations and construction management** through **engineering design, direct sales, social media audiences of hundreds of thousands, and inventions taken to market** — including an automated drone sprayer docking system and a hydroelectric livestock water purification device.

Tyler is an **inventor, operator, and builder** who thrives where most people see chaos — turning operational pain into systems that run themselves.

Address **Email**

LinkedIn

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Work experience



R Squared AI Jun 2025 - Present (10 months)

Chief Product Officer Full-time - Chicago, IL

AI Systems

Product Strategy

Go-to-Market

Client Delivery

Brand Strategy

Operations

- Leads R Squared AI's digital presence, brand strategy, go-to-market systems, and client delivery as the company builds AI systems that actually work for business.

- Works across the full lifecycle, from shaping platforms and systems that bring R Squared AI to market to hands-on client deployments from concept through production.

- Helps turn real operational pain into usable AI systems that fit existing workflows instead of fighting them.



Preisser Solutions Apr 2025 - Feb 2026 (11 months)

Owner/Operator Self-employed - Kansas

Automation

Business Strategy

Corporate Finance

Creative Entrepreneurship

Workflow Design

- Built custom automation systems, dashboards, reporting flows, and internal tooling for businesses that needed clarity and leverage.

- Showcased products like a daily email briefing system that turned legal, invoice, and financial clutter into a cleaner executive workflow.

- Owned discovery, system design, implementation, and client communication from first conversation through delivery.



Preisser Media Feb 2014 - Feb 2026 (12 years 1 month)

Founder Self-employed - Kansas

Social Media

Audience Growth

Short-Form Video

Brand Development

Entrepreneurship

- Produced social media content from childhood into adulthood across TikTok, Instagram, Facebook, YouTube, and Snapchat.

- Built an audience in the hundreds of thousands and generated tens of millions of views by learning platform behavior, editing, hooks, and consistency through real output.

- Turned content into a long-running creative business centered on storytelling, reach, and brand growth.



BIRD DOG AVIATION LLC Feb 2025 - Aug 2025 (6 months)

Student Pilot Part-time - Rooks County, KS

Quick Thinking

High-Pressure Environments

Attention to Detail

Reaction Time

- Completed flight training while balancing business, sales, and university commitments.

- Built calm decision-making, quick reaction time, and attention to detail in high-pressure environments.



HG Oil Feb 2025 - Aug 2025 (6 months)

Vice President Operations / Solutions Engineer Full-time - Plainville, KS

Project Management

Solutions Engineering

Business Intelligence

Delegation

Management

- Worked at the intersection of project management, solutions engineering, delegation, and operations.

- Helped connect business intelligence, execution, and decision-making inside a real operating environment.



Hansen Hall FHSU Aug 2021 - Aug 2025 (4 years 1 month)

Resident Leader Part-time - Hays, KS

Public Speaking

Entrepreneurship

Business Development

Leadership

Presentation Skills

- Served inside FHSU's entrepreneurship-focused Hansen Hall community while building ventures, giving presentations, and helping lead peers.

- Used the role to sharpen public speaking, business development, and leadership while living among other driven founders and builders.



Verizon Mar 2024 - May 2025 (1 year 2 months)

Technology Sales Representative Full-time - Hays, KS

Sales

Customer Service

Communication

Persistence

- Sold technology in a high-volume retail environment while attending school.

- Helped a small Hays store reach the highest sales per customer in the country, break the store's all-time monthly sales record, and personally finish among the company's top 30 sales reps.



Collegiate Entrepreneurs' Organization Aug 2024 - Mar 2025 (7 months)

Treasurer Apprenticeship - Hays, KS

Leadership

Teamwork

Organization

- Helped support student entrepreneurship programming and team operations through CEO.

- Contributed leadership and teamwork inside one of the most relevant campus organizations in Tyler's entrepreneurial path.



Truss Craft Structural Components May 2024 - Aug 2024 (4 months)

Truss Design Intern Full-time - Grand Island, NE

Structural Design

Truss Design

Mytek

Problem Solving

- Worked as a truss designer and shared the experience publicly as one of the most practical engineering roles of college.
- Used structural design software and design thinking to solve real build problems, including custom concepts for reducing horizontal deflection in vaulted ceiling systems.



Preisser Farms Jun 2021 - Aug 2023 (2 years 2 months)

Farm Hand Full-time - Kansas

Agriculture

Work Ethic

Execution

- Handled summer farm work that built reliability, physical endurance, and respect for practical execution.
- Grounded later ag-focused venture ideas in real agricultural experience.



TNM Constructors LLC May 2013 - Aug 2022 (9 years 4 months)

Skilled Laborer Part-time - Kansas

Construction

Problem Solving

Work Ethic

- Worked construction from an early age, learning how to show up, solve practical problems, and build with his hands.
- That background later fed into structural design thinking and comfort in demanding environments.



College Works Painting Mar 2022 - Jun 2022 (3 months)

Door to Door Salesperson Internship - Kansas

Door-to-Door Sales

Networking

Resilience

- Learned resilience by knocking doors, handling rejection, and earning attention the hard way.
- Built early confidence in direct sales, networking, and uncomfortable conversations.



Applebee's Neighborhood Grill + Bar Jan 2020 - May 2020 (4 months)

Server Part-time - Kansas

Customer Service

Sales

Teamwork

- Worked in fast-paced service where speed, communication, and customer experience mattered every shift.
- Built people skills and sales instincts that still translate into client-facing work.



Education



Fort Hays State University Aug 2021 - Dec 2025
Engineering Design & Technology - Engineering



Buhler High School Aug 2016 - May 2021
High School Diploma -

World CEO Competition Finalist — Collegiate Entrepreneurs' Organization

Honorary Award, Faulkner Challenge 2023 — FHSU

Epic Challenge 3rd Place — FHSU (Nov 2023)

Tenaska Pitch Competition — University of Nebraska-Lincoln (Mar 2023)

1st Place Sigma Nu Tau Entrepreneurship Competition — Jun 2022

UMKC Regnier BLOCH Entrepreneurship Competition Best Venture — May 2022

2nd Place Faulkner Challenge 2022 — SkySprayers

2nd Place Kansas Startup Entrepreneurship Competition 2021 — SkySprayers

4 Years Hansen Hall Honors Entrepreneurship Hall — FHSU

Featured in FHSU Foundation and Hays Post coverage for entrepreneurship and Hansen Hall leadership